

Research insights, panel discussion and networking

Building business across borders

Wednesday 28 October 2026, 17:30–20:30

Italian Institute of Culture, Gjørtingsvej 11, Hellerup

Denmark is widely recognized for its inclusive society and for being “one of the major startup hubs in Europe, with outstanding industry clusters and an active and growing entrepreneurial ecosystem”. Yet despite this openness, both immigrant entrepreneurs and foreign SMEs often face friction when operating across institutional boundaries, navigating unfamiliar regulatory, cultural, and business environments.

This event brings together researchers, institutional actors, and practitioners to shed light on:

What are the characteristics of immigrant-owned businesses in Denmark?

Which are the challenges when entering the Danish ecosystem?

What tools and resources exist to help them overcome these obstacles?

Agenda

17:30 Welcome and opening remarks

17:40 Research insights

18:00 Institution and trade promotion

18:30 Panel discussion

19:30 Closing remarks

19:40 Networking with refreshments

Speakers and guests

Fabio Busicchia, Post-Doc, CBS

Greta Serpente, Post-Doc, CBS

DANITACOM

Auricle

Filippo Andrighetto Atelier

Laura Cesaroni Atelier

PAUL Group ApS

Nebbiolo

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